

Project Proposal for Green Paper on Experience Programs (Draft)

Submitted Date 5 September, 2017

1. Project Purpose

The project is to start preliminary works to research global needs and to be well prepared for facilitating or standardizing electronic business processes of Experience Programs (EP). EP, which might be understood at this stage, could be major subjects of emerging tourism, which visitors might enjoy in a local area or areas of a country or countries. EP could be composed of localized events or activities and might be different from area to area or country to country, which might function to vitalize or revitalize the area or areas.

EP could be widely produced and distributed worldwide in the near future by any local people. Their business players might be so diversified and their information could be so wide ranged that it might be better to create the Green Paper first to deal with the diversity with global experts having interest in EP.

There should be some necessity to consider historical, cultural, or habitual information related to the areas concerned to let visitors understand EP better, and the working results of Small scaled Lodging House Information Process and Destination Travel Information Process Projects might be considered to take them integrated as best as possible in the creation of the Green Paper.

Some Asian Pacific countries, like India and Japan, have been studying EP based on actually operated EP or their trials in their local areas, and they are sure that in any country EP might expand greatly in quantity and quality into the future. EP could also play very important role in local area development of a country, which should well follow the concepts set in 17 UN/SDG (Sustainable Development Goals).

2. Project Scope

In the project the following items will be well surveyed and discussed to create the Green Paper on EP.

- 1) Getting information on EP from as many local areas or countries as

possible and finding global trend of EP

- 2) What local information could be integrated to let visitors know EP better in local area or areas
- 3) To make sure what of EP should be facilitated
- 4) How to let global experts on business and technology join the work
- 5) To try to foresee the future work after creation of the Green Paper

3. Project Deliverables

The project deliverable will be the completion of the Green Paper, in which the following items will be described.

- 1) Where and what needs exist to facilitate the business processes of EP
- 2) How EP would function in local areas to vitalize or revitalize there globally
- 3) How EP could serve for UN/SDG
- 4) What the better definition of EP and naming rather than EP could be
- 5) Decision should be made whether to create White Paper and Recommendation or to standardize the related business processes for electronic trade after this project
- 6) What the picture of global EP trade would be in the foreseeable future
- 7) Which countries EP facilitation could be supported by
- 8) Who the project management members would be
- 9) Development milestones and necessary worldwide resource of experts for further works
- 10) The others

4. Exit Criteria

The exit criteria are to complete the Green Paper Creation and to make experts convinced what to do after the project.

5. Project Team Membership and Required Functional Expertise

Membership is open to those business or technical experts in EP or emerging tourism which could vitalize or revitalize local areas by taking consideration of 17 UN/SDG.

6. Head of Delegation Support

Head of delegation support is not required for the Green Paper Creation

project. But he or she may invite experts from their constituency to participate in the project based solely on their needs and expertise, and to comply with the UN/CEFACT Code of Ethics.

7. Geographical Focus

The geographical focus of the project is global.

8. Initial Contributions

The following contributions are submitted as part of this project.

- 1) Paper provided by India which describes Indian emerging tourism that could be regarded as EP
- 2) Japanese trials to vitalize or revitalize local areas by providing healthcare programs, which could be an example of EP, and some working results on EP in AFACT (Asia Pacific Council for Trade Facilitation and Electronic Business)

It is understood that these contributions are only for consideration by the project team and that other participants may submit additional contributions in order to ensure that as much information as possible is obtained from those with expertise.

9. Resource Requirements

Participants in the project shall provide resources for their own participation. The existence and the functioning of the project shall not require any additional resources from the UNECE secretariat.

10. Project Leadership

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Editor: Vacant

11. Milestones

Green paper creation starts 2017-10-01

Green paper initial draft: 2017-12-31

Green paper second draft: 2018-03-31

Green Paper final draft: 2018-05-31

Green paper completion:2018-06-30

(End)